



METROPOLITAN
BLACK BAR ASSOCIATION

JOIN *us*

40th ANNIVERSARY AWARDS GALA

Celebrating MBBA at 40:

**ADVANCING OUR PURPOSE.
ADVANCING OUR POWER.**

Friday, May 17, 2024

Start Time: 6:30pm

Pier Sixty (60), Chelsea Piers, NYC

For more event information contact:

Monique Brizz-Walker

Event Strategies For Success | 718-571-9172

monique@eventstrategies4success.com



Scan to RSVP by
Friday, May 10, 2024

Metropolitan Black Bar Association (MBBA)

1180 Avenue of the Americas, 8th Floor New York, NY 10036

mbbanyc.org



**METROPOLITAN
BLACK BAR ASSOCIATION**

40th ANNIVERSARY AWARDS GALA

HONOREES



PUBLIC SERVANT of THE YEAR
Hon. Sylvia Hinds-Radix
*Corporation Counsel
New York City Law Department*



JURIST of THE YEAR
Hon. Rowan D. Wilson
*Chief Judge
Court of Appeals State
of New York*



TRAILBLAZER of THE YEAR
Damian Williams, Esq.
*United States Attorney
Southern District of New York*



TRAILBLAZER of THE YEAR
Breon Peace, Esq.
*United States Attorney
Eastern District of New York*



PRIVATE PRACTITIONER of THE YEAR
Patrick Michel, Esq.
*Partner
Sidley Austin LLP*



CORPORATE COUNSEL of THE YEAR
LaTanya Langley, Esq.
*Chief People and Legal Officer
Corporate Secretary
Edgewell Personal Care*



LIFETIME ACHIEVEMENT Award
Darrell S. Gay, Esq.
*Partner
ArentFox Schiff*



**40th ANNIVERSARY
IMPACT AWARD**
**Paul, Weiss, Rifkind, Wharton
& Garrison LLP**



PRESIDENTIAL Award
Wayne S. McKenzie Esq.
*Chief, Pathways to Public
Safety Division
New York County District
Attorney's Office*



CO-MEMBERS OF THE YEAR Award
Alexis Stanley, Esq.
*Co-Chair
MBBA Young Lawyers Division*



CO-MEMBERS OF THE YEAR Award
Madjeen Garcon Bonneau, Esq.
*Co-Chair
MBBA Young Lawyers Division*



**METROPOLITAN
BLACK BAR ASSOCIATION**

HISTORY & Mission of the Metropolitan Black Bar Association (MBBA)

The Metropolitan Black Bar Association (MBBA) has stood at the crossroads of legacy, advocacy, and community building for four decades.

Established on July 5, 1984, the MBBA was born out of a merger of two esteemed organizations: the Harlem Lawyers Association, incorporated in 1957, and the Bedford Stuyvesant Lawyers Association, incorporated in 1975.

As a leading association of Black attorneys in New York State, the MBBA seeks to advance equality and excellence in the pursuit of justice, aid the progress of Blacks and other minorities in the profession, address legal issues affecting the citywide community, and foster the study of law by encouraging the personal and professional development of young lawyers and law students.

Gala Background

The Metropolitan Black Bar Association's (MBBA) 40th Anniversary Awards Gala is a premier event that celebrates the achievements of Black attorneys and supports the MBBA's mission of promoting diversity and inclusion in the legal profession. Our theme for the gala is "Celebrating MBBA at 40: Advancing Our Purpose. Advancing Our Power."

Gala Attendees

Each year, more than 600 members of the legal community guests from the corporate and not-for-profit sectors join with the MBBA to celebrate the stellar achievements of note-worthy Black attorneys whose contributions have made a tangible impact on our community and society at large.

Our gala attracts a vibrant mix of attendees, including MBBA members, legal professionals, judges, community and business leaders, civil rights advocates, elected officials, law students, and supporters of the MBBA's mission. This diverse gathering reflects a broad spectrum of persons who share our commitment to legal excellence and social justice.

Gala Sponsor Benefits

Our upcoming gala offers a multitude of benefits for its sponsors, including:

- **Unparalleled Brand Exposure:** Gain significant exposure to a highly influential audience of legal professionals, business leaders, and community leaders.
- **Enhanced Lead Generation:** Generate leads through a variety of channels, including event signage, website exposure, on site product placement by way of our live or silent auction and promotional opportunities, such as including your items in our gift bag,
- **to maximize your return on investment, and post-event follow-up.**
- **Demonstrate Social Responsibility:** Gain positive brand association while showcasing your company's commitment to diversity, inclusion, and social responsibility, aligning your values with those of the MBBA.
- **Content Creation and Amplification:** Create and leverage high-quality content for your company's social media platforms and website, capitalizing on the gala's visibility before and during the event.
- **Measurable Return on Investment:** Achieve a measurable return on investment through increased brand awareness, leads, and sales, demonstrating the value of your sponsorship.



METROPOLITAN
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EXECUTIVE SPONSORSHIP *Levels*

40TH ANNIVERSARY TRIBUTE (KEEPSAKE) BOOKLET SPONSOR | \$40,000

As the Tribute Book Sponsor, your company will receive these exclusive benefits:

- **Premier Branding & Foreword:** Your logo will be featured prominently on the Tribute Book's cover and inside, plus an opportunity to craft the foreword.
- **Thought Leadership & Brand Visibility:** A dedicated section in the book to showcase your contributions, with your logo also displayed on the MBBA website, press releases, and social media.
- **Exclusive Gala Experience:** VIP access for 20 to the reception, Gala, and After Party, with two tables in a premium location.
- **Recognition & Outreach:** Acknowledgment from the podium and prominent logo display on screens at the Gala.
- **Commemorative Keepsake & MBBA Membership:** 20 copies of the Tribute Book and 20 one-year MBBA memberships.

40TH ANNIVERSARY DECOR AND ENTERTAINMENT SPONSOR | \$20,000

Your sponsorship enriches the MBBA's 40th Anniversary Gala with elegance and entertainment. Your premium benefits include:

- **Decor and Entertainment Influence:** Collaborate on the Gala's decor and have a direct input on entertainment choices.
- **Legacy Branding & Recognition:** Your logo will be featured on the MBBA website, anniversary journal, press releases, and social media, along with acknowledgment from the podium.
- **Gala Experience:** Enjoy access for 10 to the VIP reception, Gala, and After Party, with premium seating at a centrally placed table.
- **Visibility and Outreach:** Prominent display of your logo on screens during the Gala and a full-page ad in the anniversary journal.
- **Commemorative Keepsake & MBBA Membership:** Receive 10 copies of the journal and 10 one-year MBBA memberships.

40TH ANNIVERSARY VIP RECEPTION SPONSOR | \$10,000

As the VIP Reception Sponsor, enhance the event's ambiance and hospitality with these prime benefits:

- **Exclusive Signage & Refreshment Opportunity:** Your company's name on dedicated signage at the VIP Reception and the option to provide select refreshments.
- **Legacy Branding & Recognition:** Logo featured on the MBBA website, invitation, 40th Anniversary journal, and social media, plus acknowledgment from the podium.
- **VIP Experience & Premium Seating:** Access for 10 to the VIP reception, Gala, and After Party, with a prime center-room table.
- **Visibility and Outreach:** Prominent logo display at the VIP Reception and on screens during the Gala, with social media highlights and a full-page ad in the journal.
- **Commemorative Keepsake:** 10 copies of the 40th Anniversary journal.

For more event information contact:

Monique Brizz-Walker,

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SPONSORSHIP & *Ticketing*

GENERAL SPONSORSHIP *Levels*

RUBY 40TH ANNIVERSARY SPONSOR | \$40,000

- Ruby 40th Anniversary Sponsor listing on the MBBA website, in all press releases, in the 40th anniversary keepsake journal and social media posts.
- Access for 20 attendees to the VIP reception, Gala and After Party.
- Two (2) tables with premium “center of the room” placement at the Gala.
- Opportunity to produce a 30 second welcome/ promo video to be played at the Gala.
- 20 copies of the journal.
- Opportunity to submit a full-page written message saluting the MBBA in the journal and one full-page corporate AD.
- Recognition from the podium as a Ruby 40th Anniversary Sponsor.
- Logo displayed on screen during the Gala.
- (20) MBBA memberships for one year.

PLATINUM SPONSOR | \$30,000

- Platinum Sponsor listing on the MBBA website, in all press releases, on the invitation, in the 40th anniversary keepsake journal, and social media posts.
- Access for 10 attendees to the VIP reception, Gala and After Party.
- Opportunity to produce a 15 second welcome/ promo video to be played at the Gala.
- (10) copies of the journal.
- One full-page corporate ad in the journal.
- Recognition from the podium as a Platinum Sponsor.
- Logo displayed on screen during the Gala.
- (10) MBBA memberships for one year.

SILVER SPONSOR | \$15,000

- Silver Sponsor listing on the MBBA website, in the 40th anniversary keepsake journal, and social media posts.
- Access for 10 attendees to the VIP reception, Gala and After Party.
- (10) copies of the journal.
- One full-page corporate ad in the journal.
- Logo displayed on screen during the Gala.
- 10 MBBA memberships for one year.

GOLD SPONSOR | \$20,000

- Gold Sponsor listing on the MBBA website, in all press releases, in the 40th anniversary keepsake journal, and social media posts.
- Access for 10 attendees to the VIP reception, Gala and After Party.
- (10) copies of the journal.
- One full-page corporate ad in the journal.
- Recognition from the podium as a Gold Sponsor.
- Logo displayed on screen during the Gala.
- (10) MBBA memberships for one year.

BRONZE SPONSOR | \$10,000

- Bronze Sponsor listing on the MBBA website, on the invitation, in the 40th anniversary keepsake journal, and social media posts.
- Access for 10 attendees to the Gala and After Party.
- (10) copies of the journal.
- One half-page ad in the journal.
- Logo displayed on screen during the Gala.
- (5) MBBA memberships for one year.

EBONY SPONSOR | \$5,000

(available to firms with less than 25 members or government entities)

- Ebony Sponsor listing on the MBBA website, in the 40th anniversary keepsake journal, and social media posts.
- Access for 10 attendees to the Gala and After Party.
- (10) copies of the journal.
- One quarter-page ad in the journal.

MAHOGANY SPONSOR | \$2,500

(available to firms with less than 25 members or government entities)

- Mahogany Sponsor listing on the MBBA website, in the 40th anniversary keepsake journal, and social media posts.
- Access for 5 attendees to the Gala and After Party.
- (5) copies of the journal.
- One quarter-page ad in the journal.

Please submit your logo and journal ad as a JPEG, PNG or PDF format. 300 DPI resolution minimum.

CONTACT *Information*

We will support the MBBA's 40th Anniversary Gala at the level indicated below.

- | | |
|---|---|
| <input type="radio"/> TRIBUTE (KEEPSAKE) BOOKLET SPONSOR \$40,000 | <input type="radio"/> SILVER SPONSOR \$15,000 |
| <input type="radio"/> DECOR AND ENTERTAINMENT SPONSOR \$20,000 | <input type="radio"/> BRONZE SPONSOR \$10,000 |
| <input type="radio"/> VIP RECEPTION SPONSOR \$10,000 | <input type="radio"/> EBONY SPONSOR \$5,000 |
| <input type="radio"/> RUBY 40TH ANNIVERSARY SPONSOR \$40,000 | <input type="radio"/> MAHOGANY SPONSOR \$2,500 |
| <input type="radio"/> PLATINUM SPONSOR \$30,000 | <input type="radio"/> I/We are pleased to support MBBA with |
| <input type="radio"/> GOLD SPONSOR \$20,000 | a contribution of \$ <input type="text"/> |

Name/Company as it should appear

Mailing Address

City

State

Zip

Email where you wish to receive ticket information and receipt

Phone

If you are purchasing a sponsorship and know the names of your guests, please list them here:

(you can also email guest lists to: events@eventstrategies4success.com)

PAYMENT



SCAN the QR Code to complete your purchase securely on our website or to learn more.

<https://mbbanyc.org/events/anniversary-awards-gala/>



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**Metropolitan Black Bar
Association (MBBA)**
1180 Avenue of the Americas,
8th Floor
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mbbanyc.org

To request an invoice or electronic payment details, please email
Monique Brizz-Walker, Gala Consultant at Events@Eventstrategies4success.com
or Paula Edgar, MBBA Treasurer at treasurer@mbbanyc.org